



EDMONTON UNLIMITED

INNOVATION FROM HERE
FOR THE WORLD.

COMPASS PARTNER

Unleashing Innovation Through Collaboration

An innovation-based solution is often the combination of several ideas and to achieve that success, creativity and collaboration go hand in hand. By leveraging a company's corporate expertise and know-how to provide founders with mentoring, networks, funding, and other resources they need to become a thriving business. Collaboration is a proven strategy to fuel innovation, discover new markets and to future-proof a business. At Edmonton Unlimited, we partner with leading private and public sector partners who are working to make Edmonton a global innovation capital.

Compass Partner

As part of our partner program, a company can become a key player in the Edmonton Unlimited innovation ecosystem. Our partnership opportunities offer a distinctive bridge between you and Edmonton's innovators and entrepreneurs through:

Thought Leadership:

- C-Suite innovation series (Premier Partner benefit)
- Opportunity to host a webinar or lunch & learn
- Participation in monthly meetups
- Content delivery opportunity

Networking & Connectivity:

- Connection & networking with our partners
- Community engagement and co-hosting opportunities, 2 per year (Premier Partner benefit)
- Unique placement for your brand to highlight your organization
- Branded content delivery and opportunities for public recognition
- Opportunities to connect with the founder community
- Office hours (Premier Partner benefit)

Sponsorship:

- First right of refusal to sponsorship opportunities



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Edmonton Unlimited supports the tireless efforts of local innovators to help them build companies and solutions to meet global demands. We leverage a deep understanding of the conditions that early and mid-stage companies face, to offer programming that makes a tangible difference. Through our three program divisions, we deliver coaching, curriculum, mentorship and more for companies at various stages of growth – including for commercialization, revenue generation, raising capital and international sales.

Corporate and founder partnerships are critical to the advancement and support of emerging technologies and new innovations. We build relationships and engage with organizations from many sectors to enhance founder support:

- Banking/financial institutions
- Accounting
- Law firms
- Marketing & Advertising
- IT & Development
- Management Consulting
- Commercial Real Estate
- H&R
- Insurance
- Sales/Communications/PR

“The best innovation comes from inclusive work environments that foster diverse ideas, nurture people with diverse talent and backgrounds, and create strong relationships with diverse communities.”

– Mark Parker, CEO Nike

Compass Partner Opportunities:

Premier: \$35,000 – 1 per industry

Partner: \$20,000 – 4 per industry

Connect Edmonton’s founders with the tools, network and support they need to build their businesses. When you’re talking about innovation in Edmonton, the potential is endless.

Contact our Manager of Corporate Sponsorships & Partnerships today

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